

# UK Shared Prosperity Fund Launch Event

**LEVELLING  
— UP —**



**North  
Lincolnshire  
Council**

[www.northlincs.gov.uk](http://www.northlincs.gov.uk)



# Welcome

Cllr Rob Waltham MBE  
Leader of North Lincolnshire Council

## Agenda

### **Welcome**

*Cllr Rob Waltham, MBE – Leader of North Lincolnshire Council*

### **Developing a new Economic Growth Plan for North Lincolnshire 2023 – 2028**

*Lesley Potts, Assistant Director – Place*

### **UK Shared Prosperity Fund overview**

*Lesley Potts, Assistant Director – Place*

### **UK Shared Prosperity Fund – Business Grants**

*Kate Robinson, Head of Economy*

### **Opportunity for Networking**

Refreshments and breakfast in the downstairs area

**10am – close**



# Emerging Economic Growth Plan 2023 – 2028

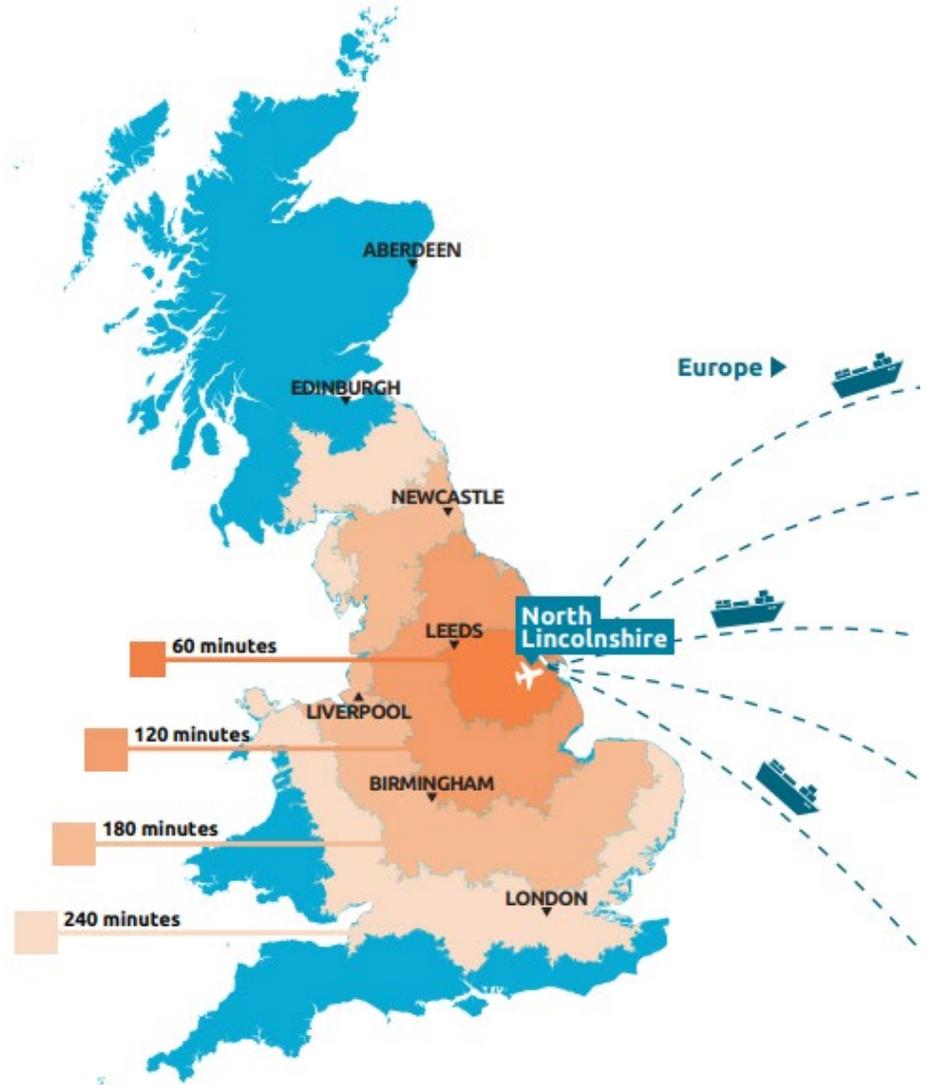
Lesley Potts, Assistant Director Place [Deputy Director Economy & Environment]

**North  
Lincolnshire  
Council**

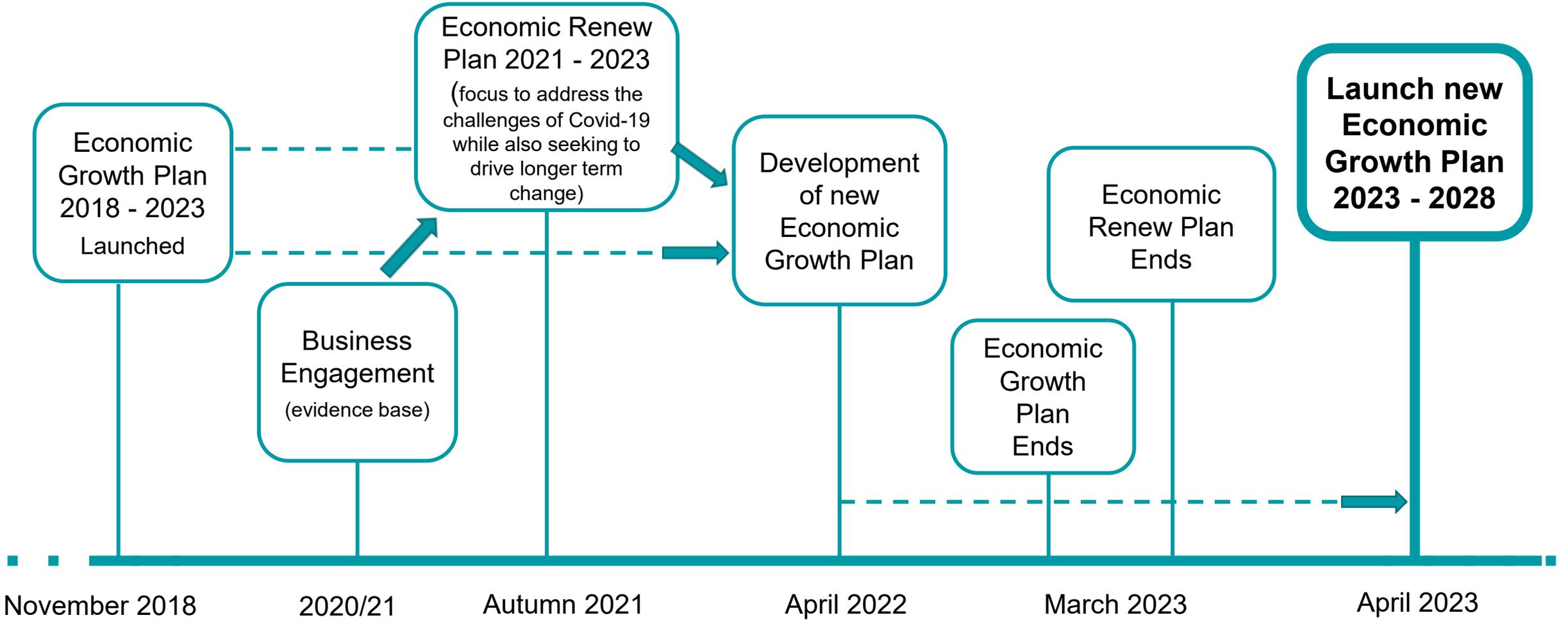
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Purpose:

- Inform you about a new Economic Growth Plan for North Lincolnshire
- Seek your views on the draft Economic Growth Plan priorities



# Timeline - Economic Growth Plan and Economic Renew Plan



## Economic Growth Plan 2018 – 2023

# North Lincolnshire ECONOMIC GROWTH PLAN



### Ten ideas

- Idea 1 – Free Trade Zone and Port development
- Idea 2 – Grow the Manufacturing and Engineering Supply Chain Hub
- Idea 3 – Support growth and diversification of the Humber chemical and energy cluster
- Idea 4 – Improved connectivity east to west
- Idea 5 – Transforming connectivity north to south
- Idea 6 – Overcoming barriers to growth
- Idea 7 – Lifelong integration of skills and development
- Idea 8 – University Campus North Lincolnshire – providing Higher level skills
- Idea 9 – Town centre and market town regeneration
- Idea 10 – Recognition for North Lincolnshire’s area of outstanding natural beauty

### Objectives:

- **Creating opportunity**
- **Increasing productivity**
- **Creating higher value jobs**
- **Creating higher level skills**
- **Increasing employment**
- **Improving infrastructure**

## A Selection of Key Outcomes from the Economic Growth Plan and the Economic Renew Plan

- GVA per head of population has increased by £1,142 to £24,683 an increase of 4.9%
- Active enterprises have increased by 285 units to 5,485, an increase of 5.2%
- Nearly 96 per cent of premises have access to superfast broadband (speeds of 30MBps and above) and have access to Gigabit connectivity (up to 1000MBps and above)
- 38% increase in housing delivery from 2018/19 to 2020-2021 leading to 1181 homes over that period
- Employment in the manufacturing sector has increased by 5,000 people
- People employed in highly skilled sectors has increased by 200 people
- Approximately 1,500 people gaining higher level skills at the University Campus North Lincolnshire - People aged 16-64 qualified to NVQ4+ has increased by 1,800 people to 31,900, an increase of 2.3 percentage points
- The number of unemployed people in North Lincolnshire is now 1,100 workers below the March 2017 baseline figure of 4,100
- Median gross weekly pay for residents increased from £408.30 to £511.90 (2022), equating to an increase of £103.60 (up 25.4%)
- Small Business Grant Fund & Retail, Hospitality and Leisure Business Grants Fund – 2825 grants paid = £31,760,000
- W12 gauge clearance between Killingholme, Immingham and Doncaster
- Humber Freeport Status

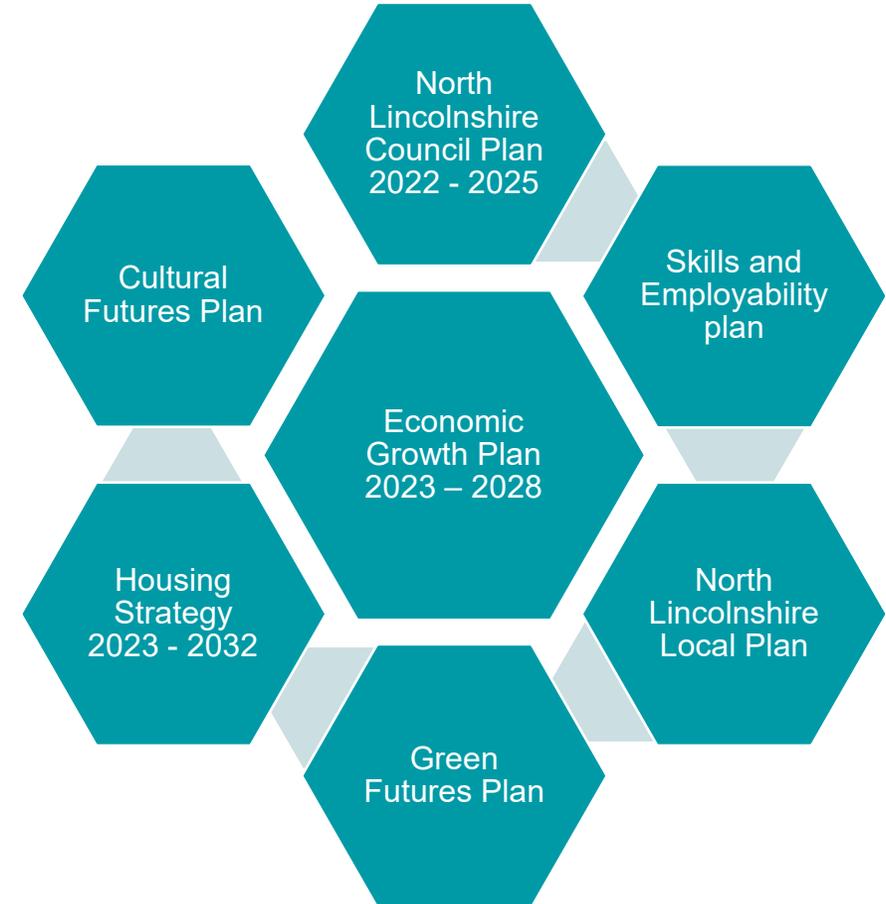
## Economic Growth Plan 2023 – 2028

### Enabling economic growth and renewal

to ensure there are highly skilled jobs and opportunities for a highly skilled workforce and the local economy supports efforts to reduce carbon emissions.

- Encourage personal ambition through access to life-long, high quality education, guidance, training and opportunities to upskill and gain experience through volunteering
- Regenerate town centres and expand the local economy to secure more highly skilled jobs and encourage the business sector to transition to a net-zero carbon position
- Work with home builders to develop high quality and environmentally sustainable homes.

### Supporting our plans for economic growth



## Priority 1: A place which enables and encourages people, places, and products to connect worldwide to deliver sustainable economic growth

Develop North Lincolnshire as a global trade gateway - connecting businesses across the UK, Europe, and Worldwide

Sustainable and trusted connections boosting competitiveness and security of local supply chains and working with local businesses to embrace new and existing trade links, support businesses to take advantage of opportunities available to them.

Deliver high quality, sustainable, resilient digital and transport infrastructure

A safe, integrated, environmentally friendly, sustainable and efficient transport network which compliments and embraces all modes of transport for the public who are living, working, or visiting North Lincolnshire and a transformational digital network enabling residents and business to access high speed broadband and meet the demands of consumers and businesses both today and in the future.

Strengthened partnerships

Stronger partnerships locally and regionally; partners involved other local councils, the Local Enterprise Partnership, business and trade representative organisations, business community networks, further and higher education, and the voluntary sector and working with local MPs where it is appropriate on the challenges the county is facing to achieve the Plan's priorities.

## Priority 2: A place that enables and encourages residents and businesses, to make positive changes to create a cleaner, greener, healthier North Lincolnshire

Move to a net zero economy

Thriving businesses and communities with significantly reduced levels of greenhouse gases being emitted to the atmosphere with advanced progress towards sustainable energy for all coupled with energy efficiency improvements and an increase in green energy jobs delivering on the UK's net zero target.

Enable high quality and environmentally sustainable homes in flourishing communities

Good quality, energy efficient homes available where existing and future residents want to live. Complemented with leisure, education and community facilities that creates an even greater place to live, work, relax and do business.

Promote health, wellbeing and a good-quality life

A desirable place to live, with high average incomes and good living standards, conditions which contribute to people's health and wellbeing, their productivity and their ability to participate in the labour market.

## Priority 3: A place which enables and encourages our residents, communities, and businesses to achieve their full potential

Ensure everyone has the opportunity to learn, work, upskill, re-skill and build a career

People have the right skills to build a career to enrich their lives and reach their full potential and working with businesses to access and grow the skilled workforce they need to remain competitive, drive productivity and respond to changes and opportunities now and in the future.

Drive growth and innovation in our key sectors  
(manufacturing and engineering, energy, ports and logistics, food, health and social care, construction)

A strong, diverse, and sustainable economic base driven by innovation and new technologies, enabling increased productivity levels and services, businesses to grow and succeed creating employment opportunities in businesses that have the potential to create high added value jobs.

Regenerate town centres

A thriving town centre established as a quality centre for learning, living, leisure and business, providing a key interface with enhanced market towns and wider rural areas enabling a significant quality of life offer, to attract in and retain a thriving working age population and create high value employment opportunities for all.

## How to get involved

We would now like to hear from you

Please scan the QR codes on your seat to take you to a short survey



Thank you

The feedback will help inform the final Economic Growth Plan and the Skills and Employability Plan



# UK SHARED PROSPERITY FUND - OVERVIEW

## UK Shared Prosperity Fund - Overview

- The UK Shared Prosperity Fund (UKSPF) is the Government's domestic replacement for the European Structural and Investment Programme (ESIF)
- Central pillar of the UK government's Levelling Up agenda and provides £2.6 billion of funding for local investment across the UK by March 2025
- Part of a suite of complementary Levelling Up funding

## UK Shared Prosperity Fund - Overview

- Empowers each place to identify and build on their own strengths and needs at a local level
- Focused on pride in place and increasing life chances
- 3 investment priorities
  - **Community and Place**
  - **Supporting Local Business**
  - **People and Skills**
- Delegated fund to local authorities supported by local partners
- North Lincolnshire Fund - £5,466,833

## Supporting Local Business Priority

- Creating jobs and boosting community cohesion by supporting local businesses
- Promoting networking and collaboration and stimulating innovation and growth
- Targeted support to help businesses grow - eg innovation, productivity, energy efficiency, low carbon and exporting

## North Lincolnshire - Local Business Strands

**Step Change Business** – access to training and development programmes

**Business Grants** – determined by gaps and analysis of local need

**Developing Expertise in Emerging Sectors** – developing and growing green and decarbonisation businesses in North Lincolnshire



# UK Shared Prosperity Fund – Business Grants

February 2023

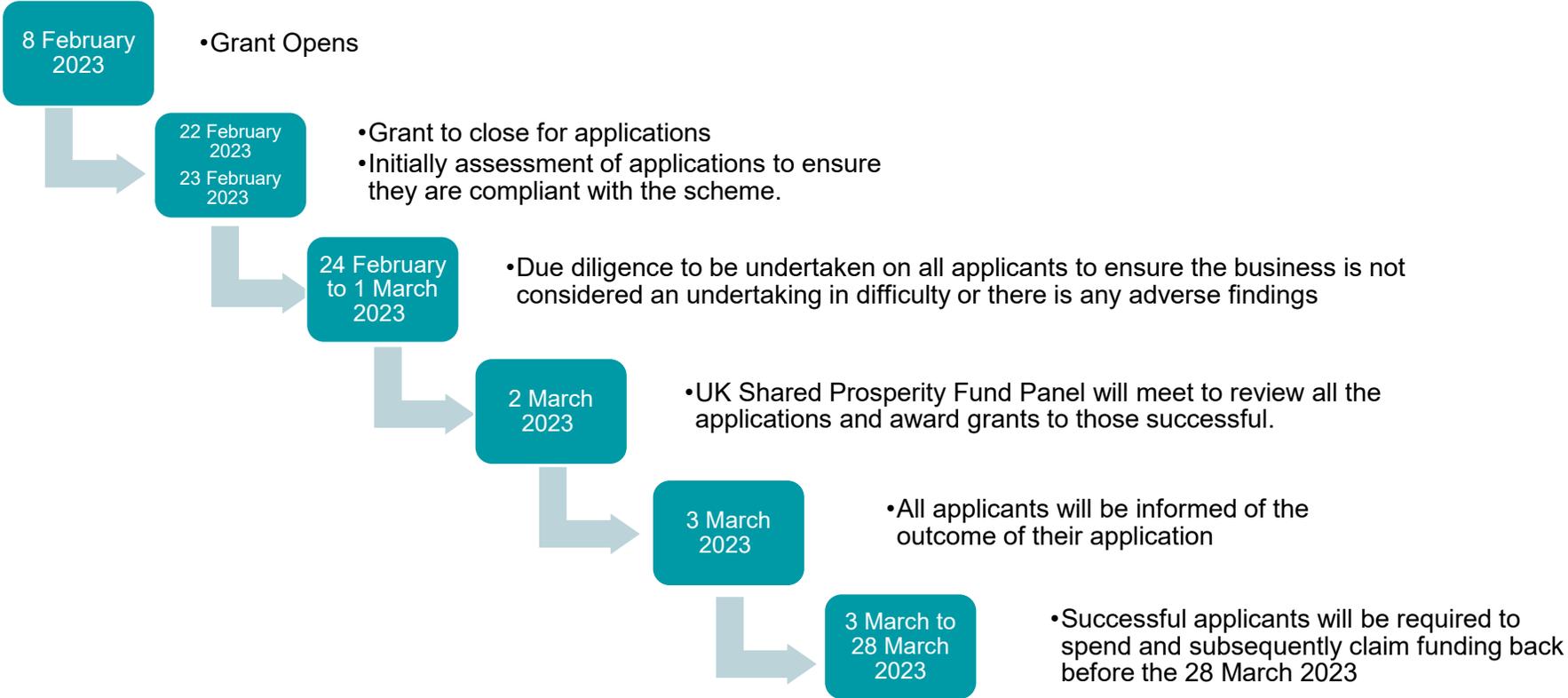
Kate Robinson  
Head of Economy

# Aim of the Grants



- Funding through the UK Shared Prosperity Fund - aims to support businesses within our community to find new ways of growing and adapting against the current economic challenges.
- First round of grants we intend to launch over the next two financial years
- The grants being launched in the first round are split across two main strands:
  - Sustainability – allowing businesses to invest in clean, green technology to reduce energy consumption and lower CO2 emissions in the region.
  - Digital & Marketing – enabling businesses to invest in new technologies to allow them to grow and open new routes to market.
  - The grants are aligned to North Lincolnshire Council Economic Growth Plans and our Green Futures Plan.
- To be eligible for the grants the proposed investment needs to be made within North Lincolnshire.

# Timeline of the Grants



# Business Sustainability Grant



Prime objective - support businesses in reducing their energy related overheads whilst also seeking to reduce the regions CO2 emissions as a direct result.

Mix of capital and revenue grants and can be used to contribute to one or more of the following activities:

- Energy production infrastructure – solar PV, biomass boilers etc.
- Energy Efficient Products – LED lighting and associated energy saving technologies.
- Building Improvements – Replacement boilers to more efficient or heat source pumps, improving insulation etc.
- Business Consultancy Services – this can include energy consultants

Typical projects could be:

- Installation of LED lights throughout the business property
- Installation of solar panels on roofs for generation on behalf of the business
- Replacement of inefficient boiler to a modern, hydrogen ready boiler
- Feasibility study into where a business could look to invest to reduce their CO2 emissions.

# Business Sustainability Grant



- Minimum amount of grant level that can be applied for is £500, maximum grant level is £5,000. All investments must have been made (left the applicants bank account) no later than the **28<sup>th</sup> of March 2023**. VAT is not claimable as part of the overall project.
- The investment ratio for the grants will be:

## Capital Grants

Category	Headcount*	Turnover*	Or	Balance Sheet Total*	Maximum Intervention Rate Permissible
Large	Over 250	In Excess of £43.5 million per annum		More than £37 Million	20%
Medium	Fewer than 250	Not exceeding £43.5mil		Not exceeding £37 mil	30%
Small	Fewer than 50	Not exceeding £8.6mil		Not exceeding £8.6mil	40%
Micro	Fewer than 10	Not exceeding £1.7 mil		Not exceeding £1.7 mil	40%

## Revenue Grants

Category	Headcount*	Turnover*	Or	Balance Sheet Total*	Maximum Intervention Rate Permissible
Large	Over 250	In Excess of £43.5 million per annum		More than £37 Million	30%
Medium	Fewer than 250	Not exceeding £43.5mil		Not exceeding £37 mil	40%
Small	Fewer than 50	Not exceeding £8.6mil		Not exceeding £8.6mil	50%
Micro	Fewer than 10	Not exceeding £1.7 mil		Not exceeding £1.7 mil	50%

\* This is the figure at group level if multiple companies have same ownership structure

# Business Digital & Marketing Grant



Support business to invest to deliver further growth maximising the use of digital technologies and/or raising their profile through marketing campaigns:

Mix of capital and revenue grants and can be used to contribute to one or more of the following activities:

- Hardware – excluding standard laptops/PC's unless linked to a larger aspect of the project such as software requirements. (*capital*)
- Superfast Connection – cover the cost of installing any connection equipment, infrastructure and the first year's rental costs associated with becoming connected. (Evidence for first year rental costs will be paid in advance against a contract being signed) (*capital*)
- Software (*capital*)
- E-commerce equipment (*capital*)
- Digital Marketing – google ad words campaigns, consultant costs looking at digital improvements across the business. (*Revenue*)
- Marketing Campaigns &/or marketing consultancy (*Revenue*)
- Business growth consultancy support (*Revenue*)

Typical projects could be:

- Purchase of new software to improve customer management journey
- Purchase of the installation of improved broadband to a business
- Purchase of bespoke IT equipment and software to deliver a new service/product.
- Contribution towards a digital marketing campaign

# Business Digital & Marketing Grant



- The minimum grant level that can be applied for is £500. The maximum grant level is £5,000 for capital projects and £10,000 for revenue-based projects. Applicants can apply for both strands of funding under the scheme. All investments must have been made (left the applicants bank account) no later than the **28<sup>th</sup> of March 2023**.
- The investment ratio for the grants will be:

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# What you'll need to apply

Applicants will be required to ensure they provide the following evidence as part of their application process, failure to do so could result in delays and/or applications being declined by North Lincolnshire Council:

- Completed Application Form (this will be an electronic form hosted on Invest In North Lincolnshire Website)
- Three Years of Full Audited Accounts to include Profit & Loss, Balance Sheet & Associated notes (if a business cannot provide this then we will expect you to provide two years forecasted P&L and cashflow)
- Copy of Quote from Supplier (we would recommend businesses obtain 3 quotes)
- Copy of Bank Statement to ensure compliance with regulations.
- If the business is not a limited company, then evidence of their Unique Tax Reference details.
- State Aid declaration

# Support for Applying



North Lincolnshire Council will be providing two workshops to support businesses in their application for the UK Shared Prosperity Fund, these workshops will give businesses an insight into the application process and what documents they will be required to submit as part of the process:

- Thursday 16 February – Microsoft Teams – Sign up via the Invest in Website. (This will be recorded and available after the date)
- Friday 17 February – Normanby Gateway – Sign up via Eventbrite

Further information will be released following this event in our newsletter which will detail the grant information and next steps.

We also have a series of staff after the event who are available to answer questions and offer support around the overall grant scheme and how businesses can apply.

# Any Questions

<https://investinnorthlincolnshire.com/>

*Please speak to the Economic Growth Team who are around today regarding any specific project questions*

Thank you for attending

Please help yourself to refreshments downstairs

