

North Lincolnshire

ECONOMIC GROWTH PLAN



Foreword

We are pleased to introduce the North Lincolnshire Economic Growth Plan, which sets out our vision to deliver increased prosperity for the area. Although we focus heavily on economic growth, we recognise the crucial role of skills, housing, the visitor economy and infrastructure.

Bringing our ideas to life requires innovative thinking, collaboration, external influence, and commitment from people dedicated to solving a problem. These ideas are backed by over 100 businesses who share our view that these ideas can create the right conditions for sustainable growth.

We are ambitious for our area and motivated to grow North Lincolnshire as a significant contributor to the UK's overall prosperity.

CLlr Rob Waltham MBE,
Leader of the council

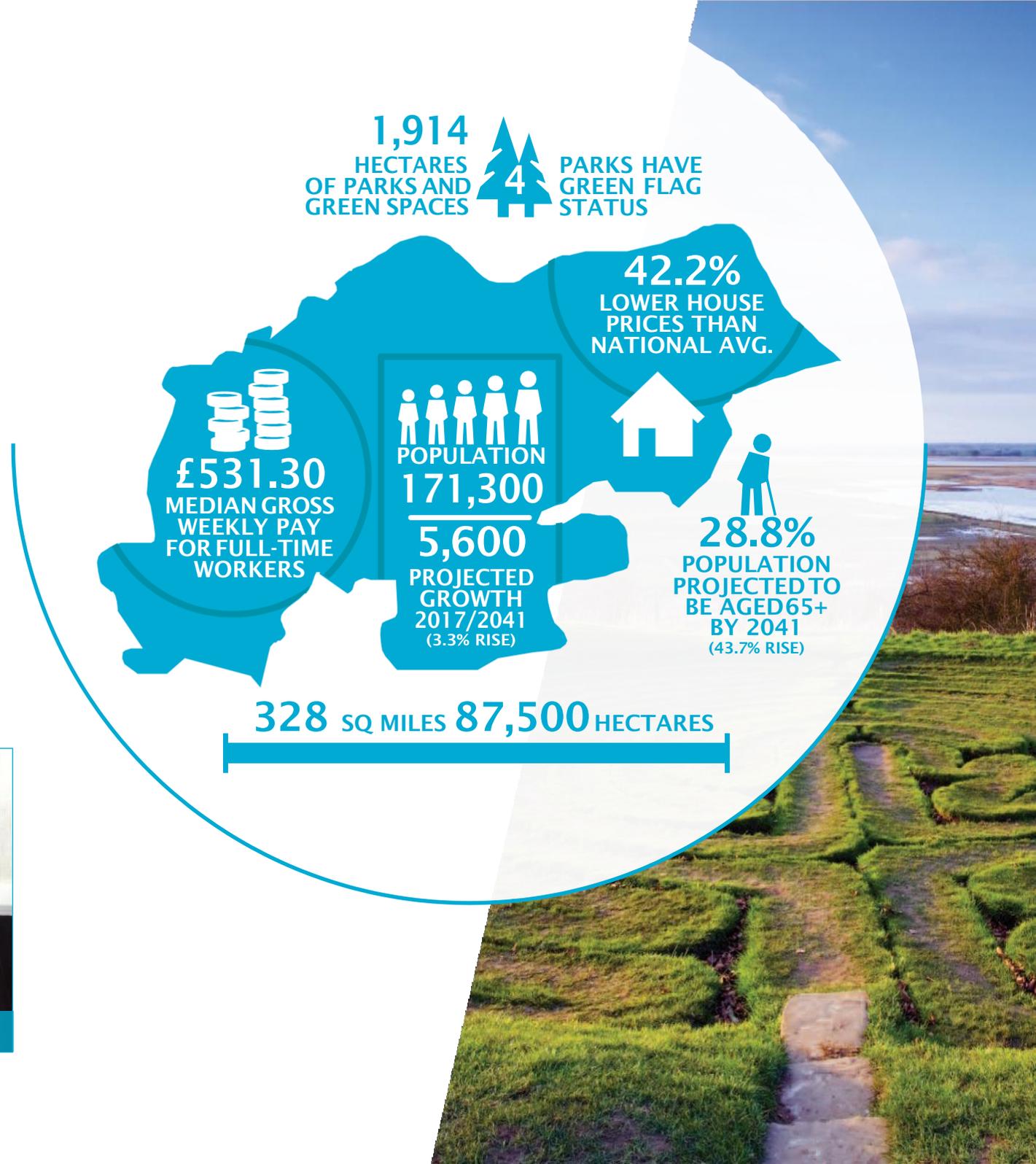


CLlr Rob Waltham MBE

Denise Hyde,
Chief Executive



Denise Hyde



North Lincolnshire – Delivering Change

North Lincolnshire is an attractive mix of rural and urban areas, home to approximately 171,000 people and 5,555 businesses, and offers an excellent quality of life. We are part of the Humber and Greater Lincolnshire areas. The North Lincolnshire economy is predominantly a producer economy characterised by manufacturing, process industries and logistics.

Our ambition is to see levels of productivity grow year-on-year in North Lincolnshire.

Our role will be to work closely with our existing and future businesses. They will play their part in supporting increased productivity, an inclusive economy and sustainable employment. Targeting growth will create competitive, diverse and high value business, demonstrating the ability to evolve, innovate, progress and drive the economy.

The plan focuses on the five year period 2018 – 2023, setting out the ideas and support we need over this period that will put us in a strong place on which to build and develop.

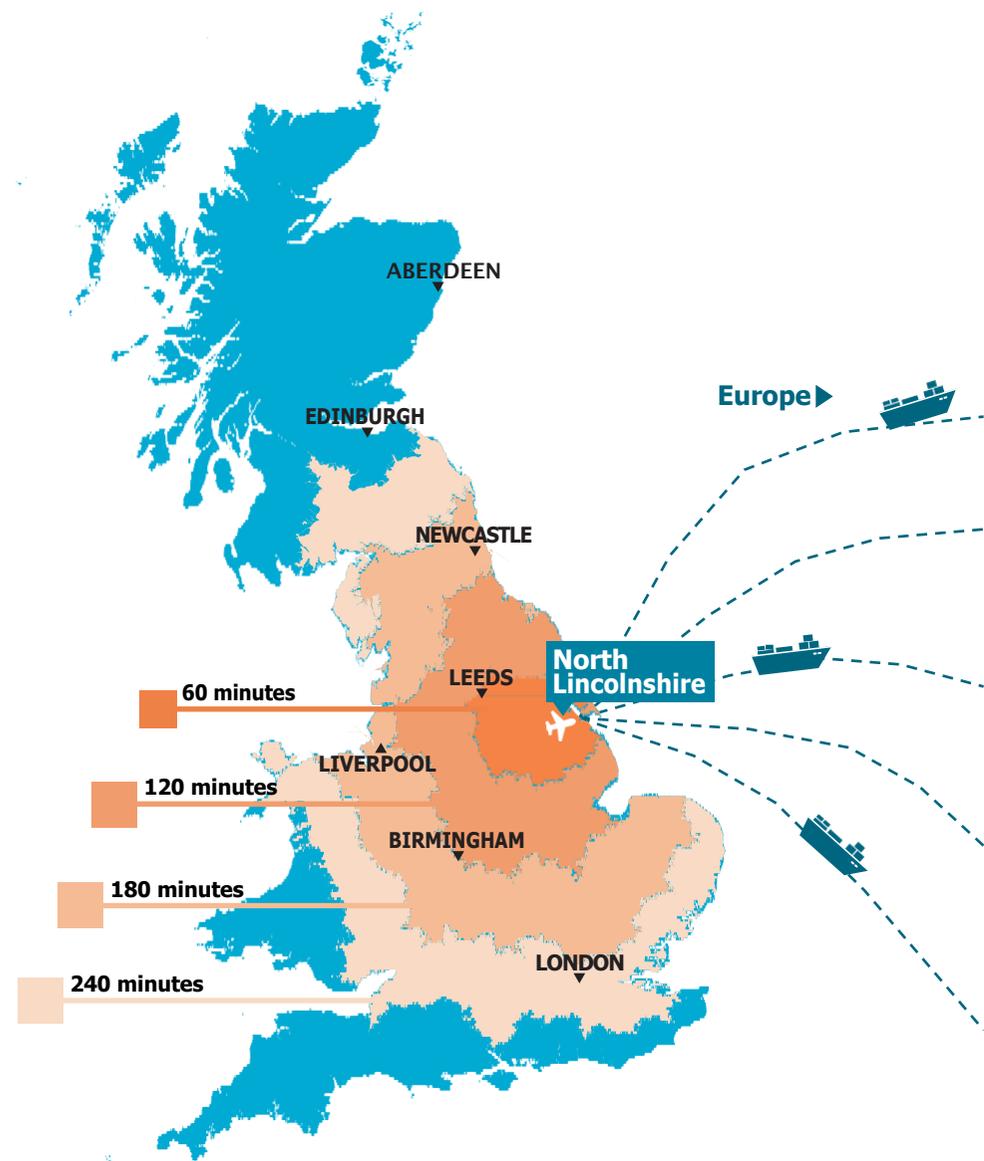
We have undertaken substantial engagement with our business community, stakeholders and residents on the direction we are proposing – they have overwhelmingly supported it.

We are building on our strengths and accelerating together, looking to the support of government and our partners in the wider region to help us achieve our proposed approach, locally, regionally and nationally.

The plan, with the emerging industrial strategy, offers North Lincolnshire the opportunity to deliver its ambitions and realise it's potential. Together we can deliver a substantial contribution to UK plc as well as rebalancing our region for generations to come.

Our objectives

- ▶ Create opportunity
- ▶ Increase productivity
- ▶ Create higher value jobs
- ▶ Create higher level skills
- ▶ Increase employment
- ▶ Improve infrastructure



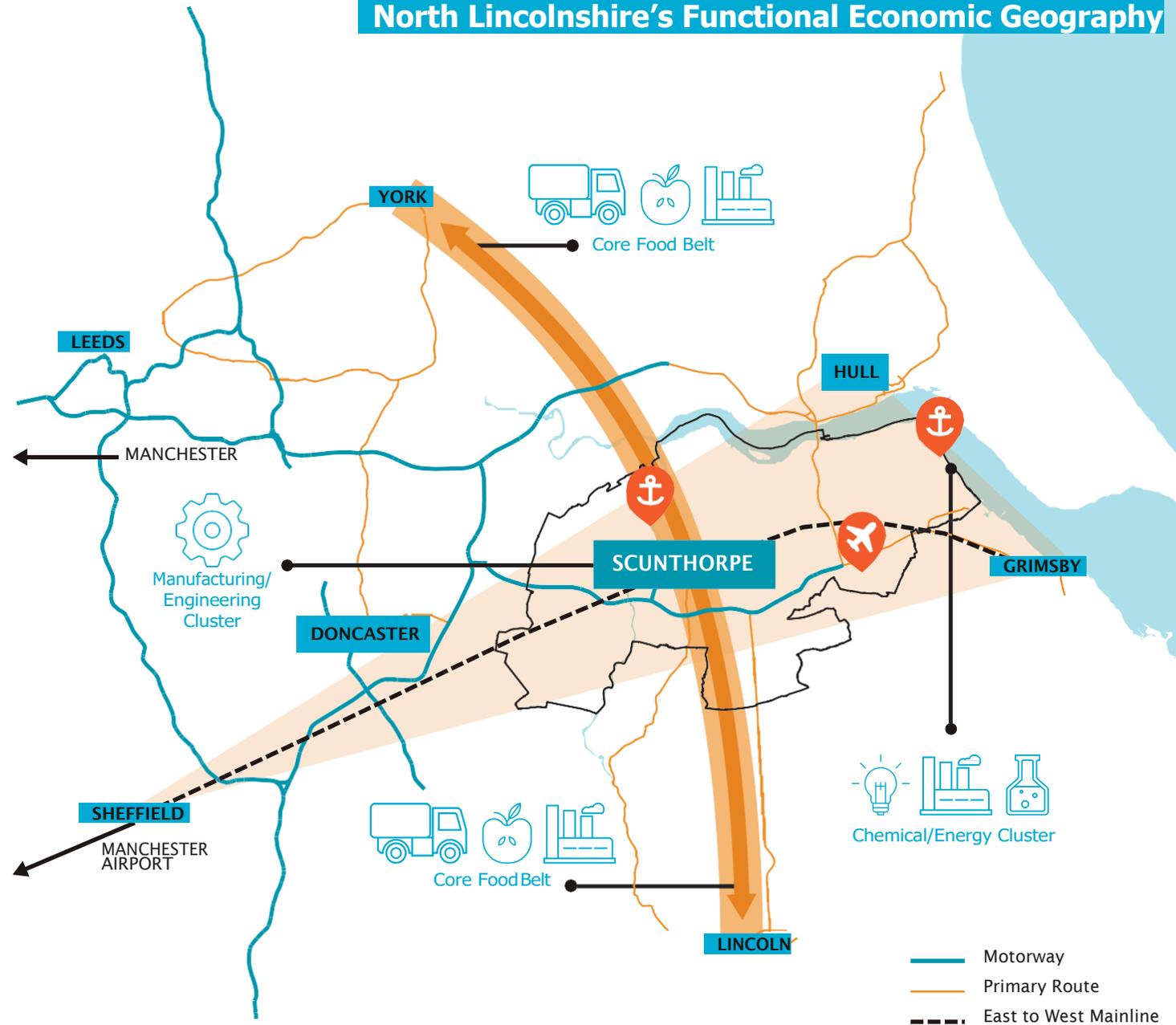
Building on our strengths

North Lincolnshire's corridors – energy corridor stretching from the coast to South Yorkshire, encompassing energy production and consumption, steel and process engineering, chemicals and associated logistics and the food sector.

Food belt corridor from York to Lincoln encompasses growing, logistics, processing and research and development.

Central to both approaches is the recognised need to add value and increase productivity.

North Lincolnshire's Functional Economic Geography





Idea 1: Free trade zone and port development

Outcomes

- ▶ Contributing towards over 8,500 jobs.
- ▶ Development of last deep water access quay in the East (1.2 kilometres long).
- ▶ Adding value at our ports not just goods in 'transit'.

Support to make it happen

- ▶ Innovative approach to planning. Devolve Development Consent Orders (DCOs) where aligned with local strategy.
- ▶ Develop a Free Trade Zone (FTZ) for 'adding value' to goods manufactured or assembled on site.
- ▶ Stable and transparent strategy on renewable energy.

Idea 2: Grow the Manufacturing and Engineering Supply Chain Hub

Outcomes

- ▶ Delivering over 2,000 acres of integrated supply chain hub.
- ▶ Diversification, innovation and added value to the manufacturing and engineering sector.
- ▶ Contributing towards over 8,500 jobs.

Support to make it happen

- ▶ Key deals in our growing and emerging sectors
- ▶ Government leverage on major civil engineering contracts such as HS2, Heathrow Logistics Hub and Hinkley Point C.
- ▶ Higher education knowledge transfer through an Institute of Technology and recognising Manufacturing and Engineering Supply Chain Hub.
- ▶ LEP administered growth fund targeting growth and diversification in SMEs.



Idea 3: Supporting growth and diversification of the Humber chemical and energy cluster

Outcomes

- ▶ A dedicated action plan for the Humber Energy cluster.
- ▶ Innovation in energy production, storage and distribution.
- ▶ Affordable, sustainable energy supplies and systems.
- ▶ A Chemical and Process Engineering (CaPE) knowledge centre and incubation hub.
- ▶ Accelerated industrial symbiosis.
- ▶ Reduced and alternative energy sources.
- ▶ 50% increased GVA by 2030.

Support to make it happen

- ▶ Government support for the region's chemical base with engagement into new markets across the world.
- ▶ Establish a 'catapult' type technology knowledge centre for the chemical and process engineering industry.
- ▶ Government endorsement and funding for the development of the chemical and process engineering knowledge centre and incubation hub.

Idea 4: Improved connectivity east to west

Outcomes

- ▶ Enhanced housing market.
- ▶ Increased access to higher education and employment opportunities.
- ▶ More efficient supply chains and port freight traffic.
- ▶ Faster, more frequent train journeys connecting directly to HS2.

Support to make it happen

- ▶ Feasibility studies into the implementation of quicker and more frequent rail journey times.
- ▶ Delivery of the rail gauge enhancement scheme from Doncaster to Immingham.
- ▶ Support and recognition from Network Rail, Transport for the North, the Department for Transport, the Train Operating Companies (TOCs) and the Office of Rail Regulation (ORR) for Northern Lincolnshire's aspirations.

Idea 5: Transforming connectivity north to south

Outcomes

- ▶ Secure access to air and port freight.
- ▶ Enhanced integration of economic geographies.
- ▶ Open up housing and employment land.

Support to make it happen

- ▶ Midlands Connect and Transport for the North to undertake feasibility work on the A15 route.
- ▶ Future funding support to implement the recommendations of the feasibility work.
- ▶ Support the implementation of improvements to the A15.

Humber Chemicals sector accounts for approximately £6 billion of the UK economy and is one of the largest chemical clusters in the UK.

Idea 6: Overcoming barriers to growth

Outcomes

- ▶ 396 new homes delivered per annum.
- ▶ 1,068 hectares of employment land ready for development (currently allocated in the North Lincolnshire Local Plan).
- ▶ Increased productivity and economic growth.
- ▶ Improved and increased connectivity to superfast broadband and 4/5G coverage.

Support to make it happen

- ▶ Create opportunities for innovative funding and payment solutions to the provision of utility infrastructure.
- ▶ Enable North Lincolnshire to be a rural/urban 5G pilot area.
- ▶ Ensuring there is a duty to cooperate on utility providers to enable delivery of strategic sites and new infrastructure.

Idea 7: Lifelong integration of skills and development

Outcomes

- ▶ A skilled and productive workforce supporting increased productivity.
- ▶ Devolved skills budget to North Lincolnshire and partner areas e.g. work programme, apprenticeship levy.
- ▶ Employment rate of 80%.

Support to make it happen

- ▶ Devolved budget from Department of Work and Pensions (DWP), LEPs and training providers to support local skills agenda.
- ▶ Pilot personal learning accounts in North Lincolnshire.
- ▶ Devolve administration of the Apprenticeship Levy to the North Lincolnshire area.

Idea 8: University Campus North Lincolnshire – providing Higher Level Skills

Outcomes

- ▶ Multi-University Campus in North Lincolnshire delivering;
 - 9,800 more high education students in North Lincolnshire over the next 20 years.
 - Increased innovation and productivity in North Lincolnshire businesses.
 - A highly skilled workforce.
 - Nationally recognised Flood Resilience centre of excellence.

Support to make it happen

- ▶ Capital funding to enable a coherent offer from a multi-university campus approach.
- ▶ Within this capital provision enable the provision of incubator space.
- ▶ Support the establishment of the National Flood Resilience Centre in North Lincolnshire (ARK) – Hull University and Humberside Fire & Rescue service.

Idea 9: Town centre and market town regeneration

Outcomes

- ▶ Increased quality of place for local residents and those visiting the area
- ▶ Diverse, creative and vibrant urban and market town centre economies.

Support to make it happen

- ▶ Commitment from government to work with LEP areas to provide support on best practice to regenerate and diversify town centres.
- ▶ Capital funding made available to ensure sites are viable to use for housing, employment and leisure activities to stimulate the market.
- ▶ Government support for North Lincolnshire's 'Future High Street Fund' bid.

Idea 10: Recognition for North Lincolnshire's area of outstanding natural beauty

Outcomes

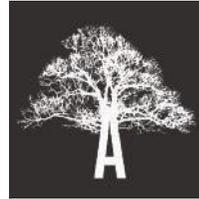
- ▶ Increased visitor numbers.
- ▶ Enhanced well-being of the resident population.
- ▶ Environmental sustainability.
- ▶ Recognition and reinforcement of quality of place in North Lincolnshire

Support to make it happen

- ▶ Extension to the Lincolnshire Wolds Area of Outstanding Natural Beauty.
- ▶ Approval from the Secretary of State.

For a discussion on the above ideas, please contact:

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KORC SPORT

